

MAKE MONEY FROM SPRAY ON TAN!

***EARN UP TO
\$160 PER HOUR***

Low startup costs

High return on effort

No experience necessary

Full training provided

Ongoing marketing support

*Ask about our rental packages
(no upfront cost)*

***LOOK GOOD AND FEEL
GREAT ALL DAY LONG!***

Unit 1, 41 Biscayne Way, Jandakot WA 6164
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 Like OFFICIAL TECHNO TAN



TechnoTan™
UV FREE TANNING CONCEPTS



WHY SPRAY ON TAN?

- It is one of the most popular, simple to apply beauty treatments in demand.
- It allows clients to look good and feel great all year round.
- Get instant results with no risk of skin cancer and ageing effects associated with tanning in the sun's harmful rays.

WHY TECHNOTAN?

- Our products contain organic DHA and a range of naturally derived organic ingredients including Kakadu Plum Extract, Green Tea, Creatine, Aloe Vera, Vitamin E, Argan Oil, Coffee Extract & Centella.
- TechnoTan produces a natural looking and longer lasting tan compared to many other brands.
- TechnoTan are leaders in the industry offering salons, home studios and mobile operators a complete range of spray tanning equipment, solution, aftercare products, and marketing materials.
- TechnoTan offers quality training and ongoing support focused on business success and profit.

SALON SERVICES PROFIT COMPARISON TABLE

Service	Typical Beauty Cost	Product Cost	Profit \$	Realistic Time	Gross Profit P/Hour
TechnoTan Spray On Tan	\$25-\$45	\$4-\$5	\$20-\$41	10-20min	\$60-\$164 (3-4 tans)
Body Wrap	\$80	\$22	\$58	60min	\$58
Facial	\$65	\$17	\$48	60min	\$48
Hair Colour	\$95	\$22	\$73	90min	\$49
Leg Wax	\$45	\$8	\$37	30min	\$74
Manicure	\$40	\$5	\$35	30min	\$70
Massage	\$60	\$4	\$56	60min	\$56
Pedicure	\$50	\$5	\$45	45min	\$60

THE POTENTIAL PROFITS

As with any product or service, focused effort will always give the best results. TechnoTan offers a support program aimed at helping operators to focus on money making activities designed to maximise return on effort. A realistic return on investment could be as high as AU\$65,000 to AU\$106,000 per annum as detailed in the example below.

EARNING POTENTIAL (GROSS)

Income from client	\$25 - \$45
Solution cost per spray	\$4 - \$5
Clients per hour	2 - 4
Gross profit per spray	\$20 - \$41
Potential gross profit per hour	\$60 - \$164
Gross profit per day - 10 clients per day	\$200 - \$410
Gross profit per day - 20 clients per day	\$400 - \$820 per week
Gross profit per annum - 20 clients per week	\$20,800 - \$42,640
Gross profit per annum - 60 clients per week	\$62,400 - \$127,920

Notes:

- This example is considered to be realistic based on just 10 clients per day, 5 days a week for someone who is focussed on developing a full time business.
- The time frame for building up to the levels of activity will be determined by the effort put into marketing or the availability of existing potential clients.
- Figures are examples of what can be achieved and are no guarantee of income.
- Seasonal variations, and weekly fluctuations may impact earning potential (10 clients a day is considered low in peak tanning periods)
- Even if only two clients on average, were being sprayed, five days a week, the profit per annum could be \$10,400 - \$21,320, for just 5-10 hours a week.

THINKING OF STARTING A SPRAY TANNING BUSINESS? HIGH RETURN ON EFFORT - LOW INVESTMENT

- Spray on tan for many is the healthy and safe alternative to sun baking
- Spray on tans are a must have for weddings, birthdays, special events, school formals, a pre-holiday glow or just to look healthier which will enhance your overall appearance.
- People everywhere are taking advantage of this in-demand product and have been reaping the rewards not only financially but also personally through the success of building a professional business.
- TechnoTan offers full training to ensure a flawless application every time. TechnoTan also teaches the best ways to communicate with clients and successfully market your business.
- TechnoTan has local ambassadors and trainers to provide optimum customer service to each client in most areas.
- TechnoTan are happy to offer you a FREE demonstration of equipment and solutions.
Call 1300 135 941 to book your obligation free demonstration.
- TechnoTan offer a variety of packages that are tailored to suit a salon, home business or mobile operator, with a variety of payment plans to suit most budgets. ***Ask about our rental packages (no upfront cost).**

ALREADY INVOLVED IN SPRAY TANNING?

There has never been a better time to switch to Australia's most popular spray on tan and reap the rewards of more customers and more referrals resulting in higher profits.

TechnoTan can offer a level of support that is rarely seen in the spray on tan industry such as business development support, marketing guidance, re-training and digital advertising coaching.

TechnoTan will help you to further expand your spray tanning business with the most diverse range of quality and organic After Care and Tan Enhancement products.

If you already have spray tanning equipment, TechnoTan are able to offer you a number of conversion packages suited to your situation and budget.



TESTIMONIALS

"We've been using TechnoTan now through our XY Body Treatments Franchise since 2009. The staff at TechnoTan have always gone above and beyond to ensure that our dealings with them have been of exceptional high quality. We absolutely love the professional products and retail range, and feel the level of support TechnoTan provide is second-to-none. Such a great tanning company!"

Ashleigh, XY Body Treatments

"The quality of the solution I use on my clients is imperative, IMPERATIVE! I can honestly attribute a major part of my salons success to my decision to introduce Techno Tan to my clients. Techno Tan solutions over the past years have been exactly what I have needed, quality solutions with consistent manufacturing. My clients love the range, they are loyal to the brand, they will try a new colour confidently without hesitation as they recognize a Techno Tan as a product that delivers a great result."

Charlotte B, NSW

HOW TO GET STARTED

Simply indicate your preference below and we will be in contact:

- I want to start a stand alone spray tanning business
- I want to add spray on tan to my existing beauty/health business
- I already offer spray on tan and would like to trial/switch to TechnoTan
- I would like to use the products for personal use only

CONVERSION PACKAGES AVAILABLE - TRADE IN OPTIONS CONSIDERED

For more information contact:



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SHOP ONLINE - shop.technotan.com.au

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